

PLAQUE HD™

1st Professional Plaque-Identifying Toothpaste

PROBLEM

Patients who wear braces often suffer damage to tooth enamel and gums due to poor hygiene, undermining their investment in orthodontics.

SOLUTION

New PLAQUE HD™ Professional Plaque-Identifying Toothpaste with Targetol Technology™ helps patients identify and remove all traces of plaque at home.

RESULTS

With regular brushing, the one-step, easy-to-use PLAQUE HD™ formula protects your patient's investment while fighting cavities, preventing gum disease, and freshening breath.

AVAILABLE IN 2 FLAVORS:

 FRESH MINT

 BERRY BUBBLE GUM





TARGETOL™ TECHNOLOGY

TARGETOL TECHNOLOGY™ contains disclosing agents to color and identify plaque build-up on teeth. This allows the patient to target any areas of plaque build-up that may have been missed during brushing to completely remove plaque from teeth.



Plaque is the #1 cause of damage to teeth & gums.



TARGETOL Technology helps identify hard-to-see plaque build-up.



Result: Better plaque removal than by using conventional toothpaste.

STEP-BY-STEP INSTRUCTIONS

1. Place a pea-sized amount of toothpaste on your toothbrush.
2. Brush normally.
3. Spit out extra toothpaste but do not rinse.
4. Look in mirror and identify green plaque build up.
5. Without adding more toothpaste, brush away at green spots until plaque is removed.
6. Once all plaque is removed, rinse out mouth completely with water.



**One-Step,
Easy-To-Use Formula**



**No Additional Time
Commitment**



FDA Registered